



P.O. Box 68124
Grand Rapids, MI 49516-8124
www.wmprsa.org

For Immediate Release

Media Contact: Lindsey Rodarmer
Gilda's Club Grand Rapids
(616) 453-8300
lrodarmer@gildasclubgr.org

WMPRSA Announces New Board Members and Officers for 2010

GRAND RAPIDS, Mich., December 8, 2009-The West Michigan Chapter of the Public Relations Society of America (WMPRSA) is pleased to announce new board members and officers for 2010.

The WMPRSA Board meets monthly to plan educational programs and special events for public relations practitioners. It also sponsors the annual PRoot Awards that recognize the year's best PR programs, projects and people in West Michigan. The board also works to advocate for public relations in West Michigan and promote WMPRSA's mission to "help public relations professionals develop and sustain the essential knowledge, skills and standards that will reinforce their integral role in the effective management of organizations."

BOARD OFFICERS (elected to serve a one-year term beginning in January 2010)

- President: Robin Luymes, APR, Luymes Public Relations
- President Elect: Katie Woodruff, APR, Katie Woodruff Communications
- Secretary: Lindsey Rodarmer, Marketing-Public Relations Manager, Gilda's Club Grand Rapids
- Treasurer: Susan Koole, Corporate Communications Associate, Herman Miller, Inc.

BOARD MEMBERS (elected to serve a three-year term beginning in January 2010)

- Derek DeVries, Communications Technology Manager, Grand Rapids Community College
- Rick Jensen, News Information Manager, Davenport University
- Kristin Mooney, Public Affairs Specialist, Gerald R. Ford Presidential Library and Museum
- Nick Wasmiller, Account Supervisor, Seyferth & Associates

Also continuing to serve on the 2010 WMPRSA board are Brian Burch (Lambert Edwards & Associates), Roberta King, APR (Grand Rapids Community Foundation) Molly Klimas, APR (Intent Public Relations) Latricia Trice (Grand Rapids Chamber of Commerce), Juanita Vorel (Priority Health) and Kate Washburn, APR (Wondergem Consulting). Andrea Clark, APR (Amway) will serve as 2010 Immediate Past President.

A special thanks to departing board members: Tim Pietryga (Consumers Energy), Jennifer Ranville (Fifth Third Bank) and Andrea Groom, APR (Wondergem Consulting).

To view board member profiles and for more information about WMPRSA, please visit www.wmprsa.org.

About WMPRSA

The West Michigan Chapter is comprised of nearly 150 PRSA members living within the western half of the lower peninsula of Michigan, from Benton Harbor to Traverse City. Its mission is to help public relations professionals develop and sustain the essential knowledge, skills and standards that will reinforce their integral role in the effective management of organizations. Learn more by contacting WMPRSA at (616) 308-5433 or by visiting www.wmprsa.org.

###