



P.O. Box 68124
Grand Rapids, MI 49516-8124
www.wmprsa.org

For Immediate Release

Media Contact: Lindsey Rodarmer
(616) 698-3332
Lindsey.Rodarmer@zondervan.com

WMPRSA Program: Meet the Media

West Michigan PRSA Hosts Media “Speed Pitching” Program in February

GRAND RAPIDS, Mich., January 26, 2009-The West Michigan Chapter of the Public Relations Society of America (WMPRSA) is bringing back its popular annual “Meet the Media” event on Feb. 19. Due to positive feedback from last year’s program, WMPRSA will once again implement the “speed pitching” format.

Guests of the program will engage in one-on-one speed pitching sessions with local media. Program attendees will move around in two minute intervals so they can have the undivided attention of news directors, editors and reporters from local television, radio stations, daily, weekly and monthly publications and online outlets.

WMPRSA is asking attendees to RSVP at www.wmprsa.org since this program fills up fast and to come prepared with planned pitches, media kits, and business cards.

Event details

Date: Thursday, February 19, 2009
Location: The University Club, 10th Floor, 111 Lyon NW, Grand Rapids
Time: **11:00 a.m.-1:00 p.m. *extended program time***
Cost: \$25 members, \$35 non-members, \$20 students. Cost includes lunch.

Register online at www.wmprsa.org. Click on the “Events” tab and then the Cvent icon to register. WMPRSA members who invite a non-member to the program will be eligible to win a \$20 Consumers Energy voucher.

About WMPRSA

The West Michigan Chapter is comprised of nearly 150 PRSA members living within the western half of the lower peninsula of Michigan, from Benton Harbor to Traverse City. Its mission is to help public relations professionals develop and sustain the essential knowledge, skills and standards that will reinforce their integral role in the effective management of organizations. Learn more by contacting WMPRSA at (616) 308-5433 or by visiting www.wmprsa.org.

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