



**West  
Michigan  
Chapter**

## Hal Walton Scholarship Contributions Needed

When Hal Walton, founder of the West Michigan Chapter of the Public Relations Society of America died in November on 1977 at the age of 56 he left a legacy of public relations work that started in the Navy during World War II and spanned years in journalism and public relations. Walton, the former director of public relations for Lear-Siegler, Inc. (now Smiths Industries Inc.), was instrumental in the development of WMPRSA. His legacy has continued with the Hal Walton Scholarship, a \$1000 scholarship awarded by WMPRSA each year to one student each year who demonstrates a commitment to public relations.

As an advocate for professional development, Walton maintained high ethical standards for public relations practitioners. This scholarship continues to support his efforts by stimulating achievement among PRSSA members, building a stronger professional community for future years and promoting public relations as a practice.

**NOW WE NEED YOUR HELP TO MAINTAIN HAL’S LEGACY AND THIS SCHOLARSHIP!**

The WMPRSA board has struggled to be able to raise enough money each year to grant the \$1000 scholarship. We are now working to raise enough money to endow the scholarship, ensuring that Hal Walton’s legacy and this scholarship will continue to support and inspire West Michigan public relations practitioners.

**Please consider a gift to support the Hal Walton Scholarship and encourage a young West Michigan PR professional.\***

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Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Amount of contribution enclosed: \_\_\_\_\_  
*(Checks only please)*

Please include my name and my organization’s name on the WMPRSA Web site and Hal Walton Scholarship application form as a contributor to the Hal Walton Scholarship.

Send payment to:  
WMPRSA  
Hal Walton Scholarship Fund  
PO Box 68124  
Grand Rapids, MI 49516-8124

*\* At this time, contributions are not tax-deductible.*